

2nd Annual Emerald Coast

Transportation Symposium



Plan Well Northwest Florida



May 29 & 30, 2014

Hilton Conference Center • 12 Via Deluna Drive • Pensacola Beach, FL 32561



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The purpose of this symposium is to provide a forum for leadership in transportation to explore cross-organization collaboration, develop lasting local and regional partnerships, share best practices, and give innovators a platform to inspire others. The 2nd Annual Emerald Coast Transportation Symposium will bring together professionals and policymakers to openly discuss ways in which we can adapt our transportation system to 21st century economic and environmental realities.



Symposiarch*



Councilman James T. Wood Jr.

Northwest Florida Regional TPO Chairman, Destin City Council

Jim Wood retired from the U.S. Army in 2004 having attained the rank of lieutenant colonel following a 20-year military career. He currently serves as a city councilman from Destin, Florida. He was elected in 2008 and re-elected in 2012. He has served on the Okaloosa-Walton Transportation Planning Organization (O-WTPO) for five years, the last three as chairman. He also serves as the current chairman of the Northwest Florida Regional Transportation Planning Organization (NWFL RTPO) and the Metropolitan Planning Organization Advisory Council (MPOAC) where he will become vice chairman in July 2014.



**Sym-po-si-arch - The master or director of a symposium.*



Hosts



Thomas Abbott, mayor, city of Callaway, is chairman of the West Florida Regional Planning Council (WFRPC). He has a bachelor's degree from University of Florida and a master's degree in educational leadership from Florida State University. Prior to elected office, he spent 20 years serving as teacher, coach, athletic director, assistant principal and principal. He and his wife, Rimiko, have three teenage children.



Terry Joseph became the executive director of the WFRPC in 2005. During the 29 years she has worked at the council, she has been the director of both comprehensive and environmental planning and involved in most major programs of the council including hazardous materials and emergency planning; economic planning; and environmental education. She has served as the staff contact for the Local Emergency Planning Committee, Bay Area Resource Council and Walton/Okaloosa/Santa Rosa Regional Utility Authority. Terry graduated from the University of West Florida with a bachelor's degree in environmental studies and a master's in biology/coastal zone studies.



Mary Bo Robinson is the director of transportation planning at the WFRPC. Prior to becoming director in 2008, she worked extensively in public transportation. Working at the council since 1986 has allowed Mary to see many plans come to fruition, such as the Bay Town Trolley service and numerous road, sidewalk and bicycle projects. She is active with the MPOAC as the current chairman of staff directors and is most interested in policy development. She previously served on the Association of Metropolitan Planning Organizations Policy Subcommittee. Mary graduated from the University of West Florida with a master of public administration and from the University of Northern Colorado with a bachelor of arts in special education, hearing impaired and elementary education.





Thursday, May 29 Schedule

| | |
|------------------|---|
| 7:45 - 8:45 am | Check In/Breakfast Buffet |
| 8:45 - 9:00 am | Welcome to Symposium Commissioner Steven Barry , Escambia County Buck Lee , Executive Director, Santa Rosa Island Authority |
| 9:00 - 9:15 am | Introduction & Call to Order James T. Wood Jr. , Northwest Florida Regional TPO Chairman/Destin City Council |
| 9:15 - 9:45 am | Planning's Wicked Problems - 1 AICP CM (Pending) <i>The Search for Solutions to our Transportation, Land Use, Environmental and Community Health Challenges</i> Dr. Tim Chapin |
| 9:45 - 10:15 am | State Legislative Update Senator Greg Evers , District 2 Representative Clay Ingram , District 1 Representative Doug Broxson , District 3 Representative Marti Coley , District 5 Mary Bo Robinson , WFRPC Director of Transportation (Moderator) |
| 10:15 - 10:45 am | Questions for Legislators from the Audience |

| | |
|------------------|---|
| 10:45 - 12:00 pm | <p>Creating Great Cities - 1 AICP CM (Pending) Gil Penalosa, Executive Director, 8-80 Cities</p> |
| 12:00 - 1:00 pm | Lunch |
| 1:00 - 1:30 pm | <p>Keys to Effective Public Involvement Kelly Robertson, CEO, BowStern Diamond Sponsor</p> |
| 1:45 - 3:15 pm | <p>Breakout Sessions - 1.5 AICP CM Each (Pending)</p> <p><i>Aviation, Aquamarine Room</i> Page 17</p> <p><i>Bringing Industry to the Region, Coral Reef Room</i> Page 18</p> <p><i>Complete Streets, Oleander Room</i> Page 19</p> |
| 6:00 - 8:00 pm | <p>Evening Reception, <i>Emerald Coast Room</i> Courtesy of BowStern</p> |



Friday, May 30 Schedule

7:45 - 8:30 am Check In/Breakfast Buffet

8:30 - 8:45 am West Florida Regional Planning Council's
50th Anniversary
Thomas Abbott, Chairman/Mayor, City of Callaway
Terry Joseph, Executive Director

8:45 - 9:15 am Local Economy, Regional Planning,
National Prosperity
John Robert Smith, Chairman, Transportation
for America

9:30 - 11:00 am Breakout Sessions 1.5 AICP CM Each (Pending)

Plan to Reality, *Aquamarine Room*
Page 20

Building Lean & Green, *Coral Reef Room*
Page 21

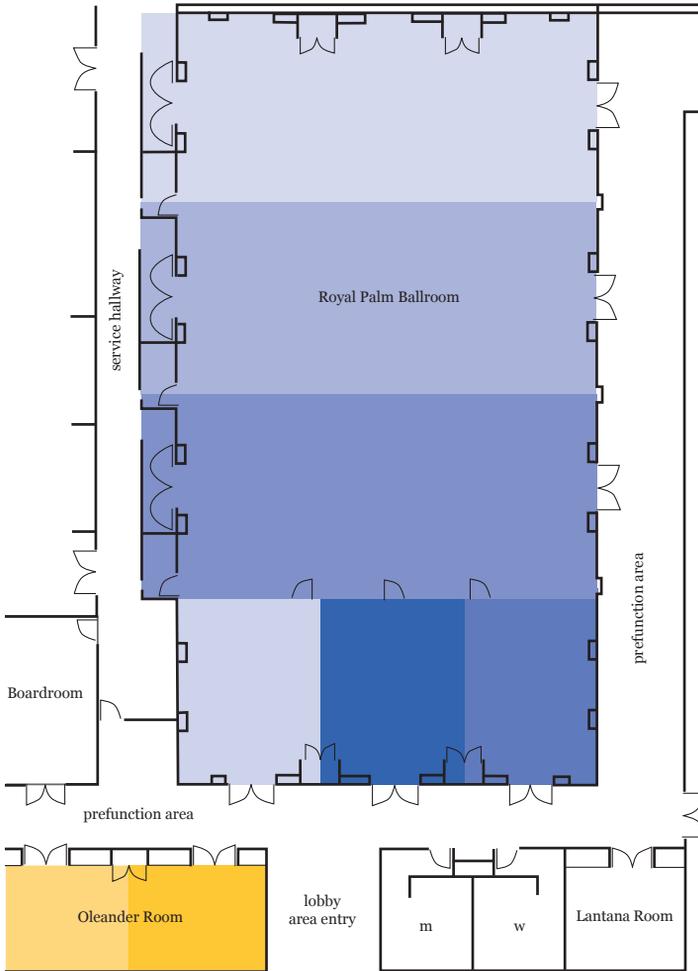
The Future of Transit, *Oleander Room*
Page 22

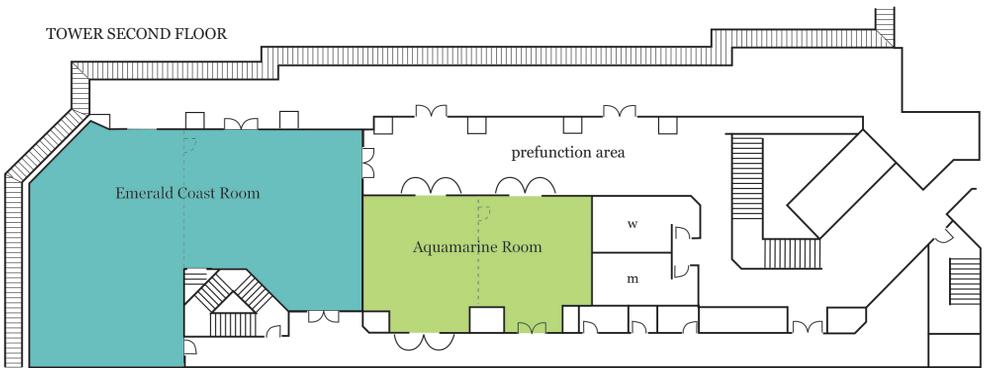
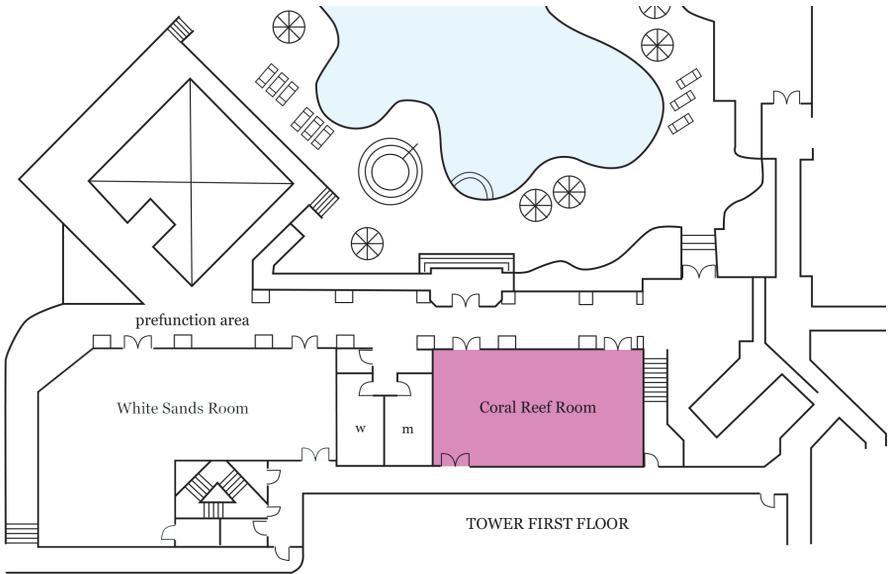
11:00 - 11:15 am Break

| | |
|-----------------|---|
| 11:15 -12:15 pm | <p>Lunch with Secretary Prasad Secretary Ananth Prasad, Florida Department of Transportation</p> |
| 12:30 - 2:00 pm | <p>Breakout Sessions - 1.5 AICP CM Each (Pending)</p> <p>Health and the Built Environment, <i>Aquamarine Room</i> Page 23</p> <p>Ports: Gulf Coast’s Secret Weapon, <i>Coral Reef Room</i> Page 24</p> <p>Alternative Energy Sources, <i>Oleander Room</i> Page 25</p> |
| 2:15 - 2:30 pm | <p>Scholarship Announcement & Raffle Giveaway</p> <p>University of West Florida & Northwest Florida Regional TPO Announcement of Geographic Information Systems Scholarship – Awarded by Leah Lewis, University of West Florida.</p> <p>Raffle for Samsung Galaxy Tab - Data Transfer Solutions</p> |
| 2:30 - 3:00 pm | <p>Closing Remarks James T. Wood Jr., Northwest Florida Regional TPO Chairman/Destin City Council</p> |



Hilton Layout







Keynote Speakers



Ananth Prasad, P.E.
Secretary, Florida Department of Transportation

Ananth Prasad was named secretary of the Florida Department of Transportation (FDOT) in April 2011 by Governor Rick Scott. Prasad rejoined FDOT in July 2010 after being with a consultant firm for two years as their vice president responsible for construction engineering and inspection services.

Secretary Prasad has a total of 23 years of experience in transportation; 21 years with FDOT where he previously served as assistant secretary for engineering and operations, chief engineer and director of construction. He was responsible for implementing various innovative contracting techniques, such as public-private partnerships (P3).

Secretary Prasad has a bachelor's degree in civil engineering from Regional Engineering College in India and a master's degree in civil engineering from University of Florida. He is registered as a professional engineer in the state of Florida.





Dr. Tim Chapin
Professor, Florida State University

Dr. Tim Chapin is a professor in urban and regional planning at Florida State University, where he has served as department chair for the last six years. He holds a B.A. in sociology from Emory University, a master's in city planning from Georgia Tech, and a Ph.D. in Planning from the University of Washington.

Dr. Chapin's research centers on growth management and land development patterns in Florida, and he has written extensively and edited two books on this topic *Growth Management in Florida: Planning for Paradise* and *Growth Management and Public Land Acquisition: Balancing Conservation and Development*.

Dr. Chapin has collaborated with many state agencies during his career, including the Department of Transportation, the Department of Economic Opportunity and the Division of Emergency Management, and served for several years as an advisor to the Century Commission for a Sustainable Florida. He currently serves as review editor and senior associate editor for the Journal of the American Planning Association.





Keynote Speakers



Gil Penalosa
Executive Director, 8-80 Cities



Gil Penalosa is passionate about cities for all people. He advises decision makers and community organizations on how to create vibrant and healthy cities for all, by focusing on improving walkability, bikeability, use of public transit as well as parks, streets and other public spaces.

As executive director of the Canadian non-profit 8-80 Cities for the past eight years, Gil has worked in more than 150 different cities on all continents. Gil also works as an urban expert for Gehl Architects and serves on the board of the City Parks Alliance.

As former commissioner of parks, sport and recreation for the city of Bogota in Colombia, Gil successfully led the design and development of more than 200 parks, including the 360 hectare Simon Bolivar Park, where he created the Summer Festival, with more than 100 events in 10 days and three million people attending. Gil's team also initiated the "new Ciclovía"— an internationally recognized program that sees over a million people walk, run, skate and bike on 121 kilometers of city roads every Sunday.

Gil holds an MBA from UCLA's Anderson School of Management, where he was selected as one of the "100 Most Inspirational Alumni." Last year he received the Queen Elizabeth Diamond Jubilee Medal and was named one of the "Top 10 Most Influential Hispanics in Canada."



John Robert Smith
Chairman, Transportation for America

John Robert Smith is the chair of Transportation for America, former mayor of Meridian, Mississippi, and a long-time leader on behalf of passenger rail. He is a former chairman of Amtrak's board and a former member of the transportation committees of the National League of Cities and the U.S. Conference of Mayors, as well as former chairman of the National Forum on the Future of Passenger Rail.

He is a veteran of the station-centered community development movement, and led the drive to renovate the City of Meridian's Union Station, a \$7 million historic restoration project that created a new multimodal transportation center, dramatically increased use of the station, raised property values and city tax receipts, and lowered crime in the station's neighborhood.

He was previously president and CEO of Reconnecting America and served five years on the board and was a founding partner and board member of Reconnecting America's predecessor organization, the Great American Station Foundation.





State Legislative Update

Royal Palm Ballroom 9:45 -10:15 am, May 29

Learn what happened in the 2014 Florida Legislative Session and how it will affect transportation programs and projects, the economy and partnerships around the state.



Senator **Greg Evers**
Florida, District 2



Representative **Doug Broxon**
Florida, District 3



Representative **Clay Ingram**
Florida, District 1



Representative **Marti Coley**
Florida, District 5



Mary Robinson
Director of Transportation, West
Florida Regional Planning Council
- Moderator



Aviation

Aquamarine Room 1:45 to 3:15 pm, May 29

Hear the regional and federal perspective on the role aviation plays in moving people and goods, building planes and partnering with industry. Panelists will discuss the progress and recent boom in regional aviation development.



Parker McClellan
Executive Director, Northwest
Florida Beaches International
Airport



Sunil Harman
Director of Airports,
Okaloosa County



Winsome Lenfert
Manager, Federal Aviation
Administration
Southern Region Airports



Greg Donovan
Director, Pensacola
International Airport
- Moderator



Bringing Industry to the Region

Coral Reef Room 1:45 to 3:15 pm, May 29

Learn what it takes for a region to entice and secure thriving business and industry. What are the state and private sector visions of an attractive place to do business and how is that shared?



John Hutchinson
Directory of Community & Economic
Development, Gulf Power Company



Chris Snow
Senior Director of Business
Development, Space Florida



Griff Salmon
Executive Vice President,
Enterprise Florida



Jesse Panuccio
Executive Director, Florida
Department of Economic
Opportunity



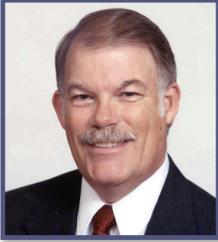
Commissioner Gene Valentino
Escambia County
- Moderator



Complete Streets

Oleander Room 1:45 to 3:15 pm, May 29

There is growing recognition of the economic and health benefits of a balanced transportation system. Learn the principles of complete streets and hear from leaders who have succeeded in meeting the challenges and opportunities of developing complete streets in the gulf coast region.



Harry Reed
Executive Director, Capital Region
Transportation Planning Agency



Kevin W. Tilbury, A.I.C.P.
Principal, Gresham, Smith & Partners



Kristen A. Shell, A.I.C.P.
Principal, Anderson Shell Consulting
Senior Planner, Santa Rosa County
Development Services



Ken S. Gallander, A.I.C.P.
Community Development Manager,
City of Destin



Gil Penalosa
Executive Director, 8-80 Cities
- Moderator



Plan to Reality

Aquamarine Room 9:30 to 11 am, May 30

Learn what happens before, during and after transportation projects are completed. Find out how MPOs along with federal and state agencies cooperate to bring multimodal projects to fruition.



Howard Glassman
Executive Director, Florida
Metropolitan Planning
Organization Advisory Council



Carl Mikyska
Transportation Planning Specialist
Federal Highway Administration



Greg Stuart
Executive Director, Broward
Metropolitan Planning Organization



Mark Reichert
Assistant Executive Director
Florida Transportation Commission



Commissioner Rodney Friend
City of Lynn Haven
- Moderator



Building Lean & Green

Coral Reef Room 9:30 to 11 am, May 30

Learn what innovative ideas and practices can build roads through public and private partnerships for less money while keeping the environment in mind.



Kevin Wall
Vice President, Anderson Columbia



Don Watson
Manager, Southeastern Superpave
Center, Auburn University



John Wohlwend
Chief Financial Officer, Crush-it, Inc.



Councilman Dick Rynearson
Councilman, City of Fort Walton
Beach
- Moderator



The Future of Transit

Oleander Room 9:30 to 11 am, May 30

Hear about the major transit projects (rail, bus rapid transit, etc.) underway or in the process for obtaining funding. Learn about trends that will have an impact on transit in the future as well as how technology may change how people use transit.



John Robert Smith
Chairman, Transportation for America



Michael J. Lewis, P.E.
Modal Development Manager,
Florida Department of Transportation
District 3



Ed Coven
State Transit Manager,
Florida Department of Transportation



Dan Dealy
Executive Program Manager
DSD Services Group, LLC



Lisa Bacot
Executive Director, Florida Public
Transportation Association
- Moderator



Health & the Built Environment

Aquamarine Room 12:30 to 2:00 pm, May 30

Recent planning and health science have given us tools to assess the impacts of our infrastructure decisions on human and environmental health. Learn about the link between transportation infrastructure and health.



Tom Wodrich, A.I.C.P.
Principal Planner, Polk County
Land Development Division



Dawn Emerick
Principal/Owner, Impact Partners,
LLC.



Sandra Whitehead
Director of Healthy Community
Design, Florida Department
of Health



Christian Wagley
Principal, Sustainable Town
Concepts



Marie Mott
Public Information Officer,
Escambia County Department of
Health
- Moderator



Ports: Gulf Coast's Secret Weapon

Coral Reef Room 12:30 to 2:00 pm, May 30

Find out how seaports bring high-paying jobs and economic benefits to the communities while moving goods around the globe efficiently and seamlessly.



Wayne Stubbs
Executive Director, Panama City
Port Authority



Meredith Dahlrose
State Seaport Manager, Florida
Department of Transportation



James K. Lyons
Chief Executive Officer, Alabama
State Port Authority



Amy Miller
Director, Port of Pensacola



Jason Peters
District Director of Transportation
Development, Florida Department
of Transportation, District 3
- Moderator



Alternative Energy Sources

Oleander Room 12:30 to 2:00 pm, May 30

Learn the practical applications of using alternative energy for personal automobiles or huge commercial fleets. See what is available today and on the horizon.



Vaughn Nichols
Key Account Manager, CEM,
Gulf Power Company



Dale Calhoun
Vice President, GDRA Inc.



Dawn McCormick
Director of Communications &
Community Relations, Waste
Management



Patrick Sheehan
Director, Florida Department of
Agriculture and Consumer Service/
Office of Energy



Don Suarez
Director, Pensacola Energy
- Moderator



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Picture Us In Your Future

The West Florida Regional Planning Council offers the planning, coordination and advisory services needed to meet growth-related challenges and help preserve and enhance our quality of life in beautiful northwest Florida.



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Evening Reception



Kelly Robertson

CEO, Bowstern

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ON THURSDAY, MAY 29TH

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