



Press Release

FOR IMMEDIATE RELEASE

Contact: Kristen Kish
Public Relations Manager
IDEAWÖRKS, Inc.
Phone: 850-434-9095
Email: kristenk@ideaworksusa.com

WFRPC RECEIVES COASTAL LIVING AWARD FOR ENVIRONMENTAL EDUCATION

PENSACOLA, Fla. (Jan. 31, 2007) – The Bay Area Resource Council (BARC), staffed by the West Florida Regional Planning Council (WFRPC), received the Coastal Living Award for their work with the Resource Rangers Program.

The Coastal Living Award, sponsored by *Coastal Living* magazine, selects projects and/or individuals in categories such as tourism, education, community development, leadership, design, and sea and shore preservation. As a part of the award, BARC and the Resource Rangers were featured in the January/February issue of the magazine.

The Resource Ranger Program is an environmental club offered in local elementary and middle schools. The club includes a video series and weekend television show, which is broadcast in more than 250,000 homes.

For more information, call the WFRPC at (850) 595-8910.

The West Florida Regional Planning Council is a not-for-profit agency that provides professional planning, coordinating and advisory services to local governments, state and federal agencies and the public in order to preserve and enhance quality of life in Northwest Florida.

###